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Your marketing and digitization Agency

Website services for membership or downloads:

1. Home page plus 4 pages of your choice
2. Pressbutton for WhatsApp
3. Responsive
4. Contact Form.
5. Location Map.
6. Link to social networks.
7. Optimized images.
8. Fields to add meta tags(SEO).
9. Development with WordPress.
10. Product Catalog.
11. Shopping cart and payment gateway.
12. Corporate mail with G suit(Value 6 dollars monthly).
13. Creation of Google Ads Accounts, Analytics, and Tag manager.
14. Website connected with Google Ads, Analytics and tag manager.
15. Website connected to Facebook Marketplace(Only if you have Facebook Marketplace).
16. Facebook Pixel Connection(Only if you have a Facebook business account).
17. Premium theme with hundreds of templates.

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Execution time:
30 business days

Payment Methods

VISA mastercard Diners Club International DISCOVER AMERICAN EXPRESS

Wire transfer

Your quote includes:

Multi-platform website

Dominio. COM

Hosting

Web design

Web development

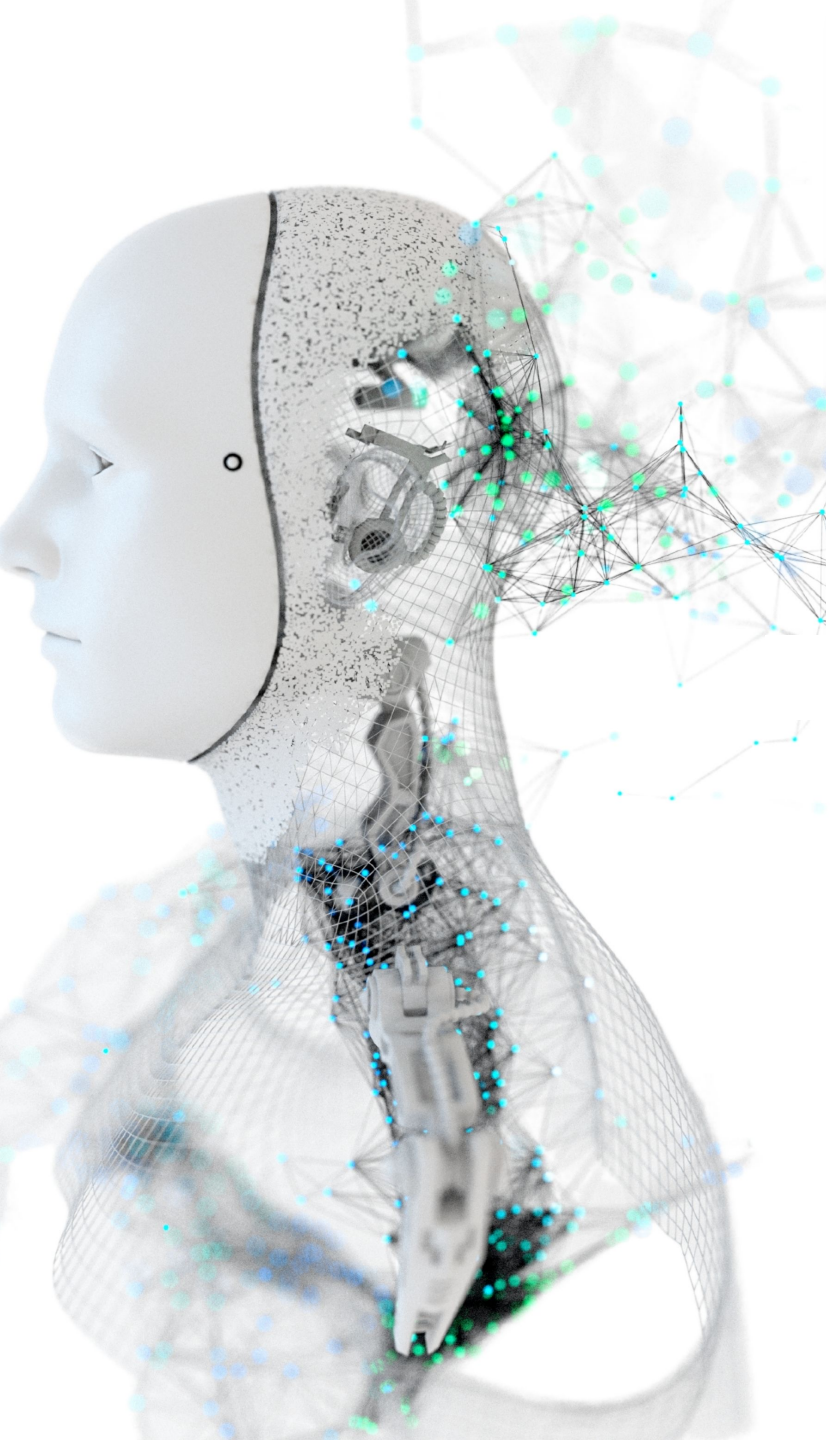
Graphic resources

SSL certificate

SEO web

logo design

spam protection



PROCESS:

Once the quote is accepted by email, it is important that you are aware that this becomes a purchase order and we will contact you within the next 24 hours to send you a framework of your page that we had agreed previously in the face-to-face meeting, in addition coordinating a Kick off meeting, this meeting will be focused on guiding you on the process and the agreed deadlines for the project, here below you can find a Gantt Planning of the project.

It is important that during the first week the content that will be used for each section of your website is compiled using the agreed page framework, therefore, before we will send you an email with all the steps to follow. It should be pointed out that this information is vital for the progress of the website and compliance with deadlines.

Gantt weekly

1st week

1. Presentation of Mockup of the website to determine Expectations, where each image and text, designs, shapes, effects etc.
2. WordPress project with acquired or existing domain.
3. SEO-friendly theme definition.
4. Installation of plugins according to your need..
5. General plugin settings.
6. General Creation of Sub pages.
7. Presentation of corporate logo in different formats, by the client

2nd week

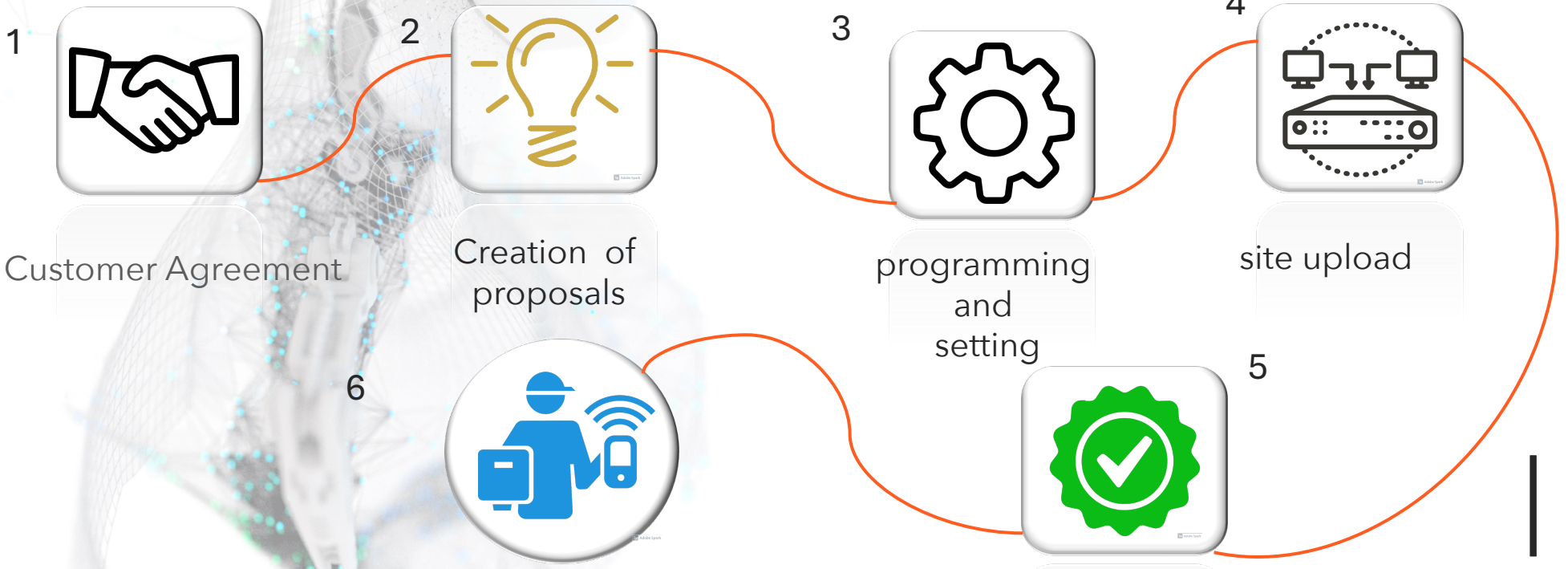
1. Customization working theme according to the established agreement and the approved mockup, lines, shapes, colors, menu, position of logo and location of contents, configure forms.
2. Specific configurations of the plugins according to the functions that they are expected to perform.
3. All sub pages will meet expected condition according to approved mockup
4. Installation and configuration of shopping cart

3rd week

1. Exchange of referential content for actual content of the page.
2. Exchange of referential images for real images.
3. Verification of correct use, and corrections if necessary in the plugin, user experience, shopping cart and creation of final consumer accounts.
4. SEO configuration on page text and images

4th week

1. Verification and adjustments of Seo plugins.
2. Install meta tags on page headlines and sub pages to make it easier to be found by search engines.
3. Presentation of web page with the respective administrator access codes..
4. Presentation of training and video on how to manage each content of your web page so that you can make the pertinent changes when updating

PROCESS OF EXECUTION OF SERVICES

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